

To the People of Princeton:

The Princeton Committee of the American Cancer Society needs and deserves your support. With one week left, only a little over half of the \$5,000 goal has been subscribed.

Funds for national research and for the purchase of equipment that will be used right here in Mercer County are urgently needed. Today, only 15 per cent of those who have cancer symptoms are being cured; yet with proper education of the public, as many as 50 per cent of those who may die of cancer can be saved.

Make your donation TODAY; either in one of the many gift boxes you will find placed about town or by check to James G. Campbell, Treasurer, at the Princeton Bank and Trust Co.

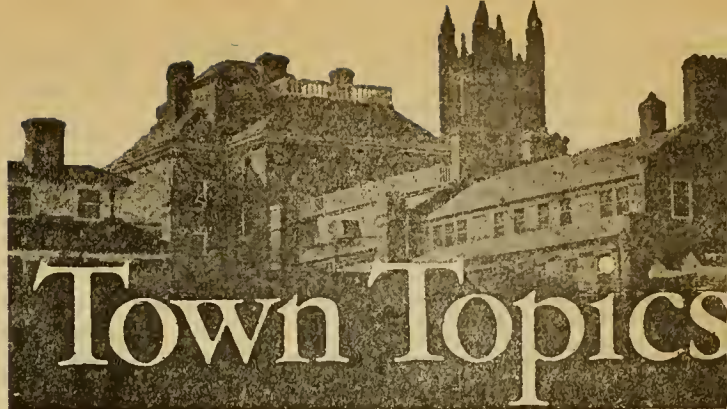
THORNE THE DRUGGIST

168 Nassau Street

PRINCETON, N. J.

PATRON

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Princeton, N. J.
Permit No. 106



WE NOMINATE

The 22 administrative and supervisory employees of the New Jersey Bell Telephone Company, whose outstanding devotion to duty has made it possible for all of Princeton to struggle through the nationwide telephone strike with the reassuring knowledge that "the telephone is there—if an emergency should arise." Carrying a burden ordinarily shouldered by 100 full-time workers, including a switchboard force of 68 persons, this tired, harassed group of men and women—by carefully dividing 'round-the-clock shifts—has performed miracles of service, even while picket-borne placards outside 201 Nassau Street have proclaimed in the best of democratic traditions: "Neither Ma Bell nor Papa Driscoll can enslave us!"

Telephone-conscious Princeton, shortly before the party-line became something to talk about, originated nearly 35,000 calls in a single 24-hour period. The first day of the strike the total dropped to 5,000-plus and then leveled off at an average of 2,500 "emergencies" a day. Births, veterans' housing needs, measles, newspaper dispatches, police and hospital calls, vital business matters and even one farmer's worries about "breeding my mare" have kept the interim switchboard operators on their feet.

All-important in meeting the communication crisis have been the efforts of three Princeton women: the local exchange's veteran chief operator, Miss Margaret Theresa Corey, and her evening and night supervisors, Mrs. Marion Kauffman and Miss Elizabeth Burger. Miss Corey, who at 58 remembers entering the Bell service 42 years ago to earn \$3.00 a week for six days of work, has this month worked as long as 13 hours at one time.

Elmer Dietz, obliging 42-year old manager of the Princeton-Hightstown area, has been standing the tedious board trick along with the other draftees, such as Charles Sockrider, normally foreman of the 12-man installation crew, and William Soffel, an instructor in cable-splicing, detailed to Princeton from Newark for the duration of the emergency. Sockrider, in experiencing "my first strike in 40 years with the company," has nothing except praise for Princeton's telephone-users. "People are so fine, you just have to be helpful," he explained.

For more than fulfilling the company's and their obligations to a strike-weary public; for helping refute the often-expressed contention that private enterprise in 1947 thrives upon an anachronistic "public-be-damned" philosophy; for seeking nothing in the way of personal glory beyond the inner satisfaction that is an inherent part of a job well done; the members of Princeton's make-do telephone force are TOWN TOPICS' candidates for

PRINCETON'S
MEN AND WOMEN OF THE WEEK
April 27-May 3, 1947

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every
home in Princeton Borough and Township.
Advertising Rates on Application

Box 371 Princeton, N. J. Telephone 2326

Vol. II, No. 7 April 27-May 3, 1947

Topics of the Town

Princeton Panorama. As the very tardy spring of 1947—April was already one of the coldest and wettest months on record—finally rounded the last bend in the road, these miscellaneous items made up the Princeton scene:

Hundreds of townspeople were vaccinated for small pox following deaths from the disease in New York and Camden, Thorne's Drug Store providing doctors with some 4,600 vaccine points in a week . . . Princeton Hospital announced a successful conclusion to its modernization fund drive, netting \$42,607.05 from 768 individual gifts to pass its \$41,255.50 goal.

John Chasko and Charles Sperling of the Police Department apparently solved a series of hold-ups that had been baffling several Mercer County municipalities by nabbing William Hosteom of 112 Leigh Avenue as he boarded a Trenton-bound bus Monday afternoon . . . a 24-year old former waiter at a Prospect Street eating club, Hosteom is said by police to have admitted robbing two taxi drivers and two women passengers at pistol point in the last month.

As Borough officials continued to wrestle with the knotty traffic problem and the undermanned police force failed to draw applicants for a current vacancy, numerous solutions to decreasing
(Continued on page four)

South Est. 1899
Tulane St. Phone 899

Verbeyst

French Dry Cleaners
Princeton's First and Finest

Remember! Storage
Season is here!

J. B. REDDING & SON

Announce the Opening Date of Their New

PLUMBING AND HEATING DISPLAY ROOM

Friday, April 25 234 Nassau Street

YOUR INSPECTION WILL BE
WELCOMED!

This Is Important to YOU!

Based on national averages, 1,200 people now living in Princeton may die of cancer. The fact is appalling but you can do something about it TODAY!

1. Make an appointment with your doctor for a complete physical examination.
2. Make your contribution to the Cancer Control Campaign, c/o James G. Campbell, Jr., Treasurer, Princeton Bank and Trust Co., NOW!

Thorne the Druggist
168 Nassau St.
Princeton, N. J.

It's New to Us

Opening House—J. B. Redding & Son. In the attractive new display rooms at 234 Nassau Street which are to provide the background for samples of plumbing and heating fixtures there is lots to see. One room is given over to the heating angle, the other to plumbing; and we guarantee an augmented yearning for the marvels which this brave new material world has to offer.

Starting with the heating: there are General Electric oil and gas furnaces, Petro oil burners and Bethlehem oil furnaces. Most exciting of all is the new base ray type of radiation, a wonderful form of heating without radiators which can be used with any automatic heating plant. This consists of paintable units which replace baseboards and which, besides being completely in-offensive looking, have the added advantage over radiators of sending the heat from every part of the room.

One corner of the "plumbing" room is a modern bathroom, including everything from the actual necessities to Koroseal shower curtains (purchasable through Redding) and shining chrome accessories. For the kitchen end of plumbing there are stainless steel sinks; Crane gas ranges (with built-in electric timers and clocks); and a G. E. automatic sink and dishwasher, a very compact and impressive affair. To complete the convenience, a garbage disposal unit, which grinds up and washes away any garbage poured down the drain, can be installed in the last-named. Happily, these can also go into almost any sink, so if you can't walk off with one of the G. E. models, you can in all probability at least add a garbage disposer to what you have.

Mr. Redding's thought in opening the shop is that people like to see, without a trip to the city, exactly what they

(Continued on page seven)

EXCELLENT Secretarial Position open. Five-day week, interesting work. Apply Princeton Film Center, 55 Mountain Ave.

New, Inexpensive Cottons

AT

Joan's Dress Shop
63 Palmer Square Phone 2289

NO CARELESS TALK GOOD COAL HEATS AT $\frac{3}{4}$ COST OF OIL

All our customers during the war received their full requirements of hard coal

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BOICE LUMBER & COAL COMPANY

316-368 Alexander St.

Phone: Princeton 91

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If you need a bit of further information on the manner in which building and loan shares are sold, come in to see us today. The time is right—our next series becomes available May 1!

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First Nat'l Bank Bldg.

ARTHUR EVERETT, Sec'y

LATEST RECORD RELEASES

Classical and Popular

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BOOKS — GIFTS — RECORDS

Palmer Square West

Phone: Princeton 813

Elberta Home Style Peaches (large tins)..... 2 tins 89c
Sunkist Pears No. 2½ large glass jars..... 2 jars 97c
Sherwood Williams products in stock—Fair Trade Prices

Pestroy, 10% DDT, 3 oz..... can 39c
Pestroy, 6% DDT, pts..... can 69c
Weed-No-More, ½pt. can \$1.00
Weed-No-More Sprayers 59c
Bug Blaster can \$1.98

No. 2 cans Spinach 2 cans 37c
1 lb. Cherry Preserves 2 jars 89c
1 lb. Pineapple Preserves 3 jars \$1.00
4 lb. jar Orange Marmalade jar 98c

Birds Eye Sale

Peaches pkg. 31c
Spinach pkg. 21c
Corn pkg. 19c
Applesauce pkg. 23c
Cod Fillets lb. 37c

Soft Weve Toilet Paper and Scott Towels in stock
(2 to a customer!)

F. A. BAMMAN, Inc.

At the head of the town opposite the University Dining Halls.
10 Nassau Street Telephone Exchange 1282

Slatoff's Silver Shop

59 Palmer Square West
Antique and Modern Silver
Old and Modern China
Objects of Art

Telephone 126

MATTHEWS CONSTRUCTION CO.

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Jobbing and small operation work is done under a separate department by mechanics especially trained for that service.

Advice and estimates freely submitted

Phones—Princeton 182 and 183

COUSINS CO., INC.

51 Palmer Square West



Tel.
218

STORE HOURS:

9 A.M. to 10 P.M.
Fine Wines and Spirits
DAILY DELIVERIES

TOPICS OF THE TOWN

(Continued from page two)

and controlling the flow of vehicles on Nassau Street were studied . . . Greenholm residents awaited condemnation proceedings as the municipality announced its intention of acquiring necessary rights of way to complete a through street to parallel Nassau.

Members of the Nassau HI-Y club offered assistance to the police department with the suggestion that they patrol school crossings for 30 minutes before and after school each day . . . officers of the organization are Robert Shope, President; Raymond Cortelyou, Vice-President; Robert Atchison, Secretary; John Steinline, Treasurer; and Thomas Hennon, Sergeant-at-Arms.

Princeton undergraduates and alumni were still agog over sports results of the past weekend, when the lacrosse team beat Navy, the baseball team took a doubleheader from Cornell, the tennis team swamped Harvard and four of five Tiger crews defeated their Pennsylvania rivals to climax the University's best athletic day in the last seven years . . . 175 high school coaches will attend a day-long football clinic in Palmer Stadium Saturday, with Coach Charlie Caldwell providing instruction.

Although some retail business has
(Continued on page eight)

"Change your spark plugs every 10,000 miles." "See your dentist twice a year." —and let us check your RADIO if only on suspicion. Kopp's Bicycle and Radio Shop, 6½ Chambers Street.

BABY CHICKS—ANY NUMBER
YOU WISH—ESHELMANS RED
ROSE CHICK STARTER

ROSEDALE, Inc.

262 Alexander St. Tel. 134

PRINCETON Y.M.C.A. SR COMMUNITY SOFTBALL LEAGUE

Recreation Committee—Raymond C. Brickley, Chairman
Co-ordinator—Frank T. Bird

League Starts May 13, 14, 15 to September — 6:30 P. M.

TEAMS ENTERED

"A" LEAGUE

Plays Tues. and Thurs.

1. American Legion
2. Cenerino's
3. Jokers
4. Jugtown Community Club
5. P.R. A.C.

"B" LEAGUE

Plays Wednesdays

1. Audience Research
2. College Board
3. Heyden Chemical
4. Jugtown "Y" Club
5. Opinion Research
6. Post Office Social Club

OPENINGS IN BOTH LEAGUES

Apply to Princeton Y.M.C.A., 120 John Street

HARPER METHOD

Facials, Waves, Manicures, Shampoos.
Hair conditioning treatments.

Margaret E. McNally

1st Nat'l Bank Bldg. Telephone 431

Earn \$27.50 per week (starting wage)

As a laundry worker, or a cleaning dept. clerk. Experience not necessary as we teach you to be a wrapper, folder, checker or inspector.

Permanent job. Bright airy surroundings. Paid vacations. Music while you work. Hospital benefits. Bonus possibilities.

UNIVERSITY

LAUNDRY — DRY CLEANING

THERE IS

A house with at least 8 rooms and 2 baths, completely or partially furnished, in that area of Princeton, west of Bayard Lane and preferably North of Stockton Street, that a thoroughly reliable client, a most desirable tenant, would lease for two years, beginning July, August or September 1, 1947.

If you are that owner who owns and would lease that house meeting the outlined requirements, please advise

PETER E. PRANIS

P. O. Box 462 Princeton, N. J.

Calendar of the Week

Saturday, April 26th

- 2:00 p.m.: Football: Princeton University Intra-Squad Game, Palmer Stadium.
 2:30 p.m.: Baseball: Princeton University vs. Army; University Field.
 8:30 p.m.: Jazz Concert, sponsored by University Bicentennial Class; McCarter Theater.

Sunday, April 27th

- 2:00 a.m.: Daylight Saving begins; set clocks one hour ahead.
 7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
 11:00 a.m.: "On Having Something to Live For," the Rev. Lynn H. Corson; Methodist Church.
 "What Is This Christianity?" the Rev. Dr. Frank S. Niles; First Church.
 "The Christian and Human Need," the Rev. Dr. William L. Tucker. Second Church.
 Sermon, the Rev. Dr. Arthur L. Kinsolving, Trinity Church.
 "Probation After Death," Lesson-Sermon, First Church of Christ, Scientist.
 University Preacher, Dean Robert R. Wicks; University Chapel.
 "The Angels," the Rev. Milton J. Nauss; Lutheran Service, Westminster Choir College Chapel.
 Friends Service of Worship; Murray-Dodge Hall, University Campus.
 7:30 p.m.: Evensong; address, the Rev. Victor B. Stanley, Jr.; Trinity Church.
 8:00 p.m.: Sermon, Mr. Robert H. Carley, First Church.
 8:15 p.m.: Evening Service, First Church of Christ, Scientist.

Monday, April 28th

- 8:00 p.m.: Special Meeting, Township Committee; Township Hall.

Tuesday, April 29th

- 3:15 p.m.: Baseball: Princeton H. S. vs. Pennington; H. S. Athletic Field.

Wednesday, April 30th

- 4:00 p.m.: Baseball: Princeton University vs. Rutgers; University Field.
 4:45 p.m.: Track: Princeton University vs. Rutgers; Palmer Stadium.
 8:00 p.m.: Concert, Blair Academy Chorus; Second Church.
 "Faith and Life," the Rev. Dr. Niles; First Church.
 Mid-Week Service, Methodist Church Chapel.
 8:15 p.m.: Mid-Week Service, First Church of Christ, Scientist.

Thursday, May 1st

- 11:00 a.m.: Tumor Detection Clinic, Out-Patient Department; Princeton Hospital.
 3:15 p.m.: Track: Princeton H. S. vs. Hamilton; H. S. Athletic Field.

Friday, May 2nd

- 8:30 p.m.: Eugene O'Neill's, "Ah Wilderness," featuring Community Players and sponsored by Princeton High School P.T.A.; McCarter Theater.

Thorne the Druggist suggests: The next time you see a cancer donation box, drop in a coin.

DURNER'S BARBER SHOP

120 Nassau Street Tel. 3246

Surrey Classics

Elise Goupil

162 Nassau St. Phone 3466

Azalea—Hinodegiri

Large stock of this beautiful dark red Kurume azalea available now. Hardest of all evergreen varieties.

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*Our Painting and Decorating Department Has Plenty of Good
Paint of Pre-war Quality for Interior or Exterior Work*

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LEWIS C. BOWERS & SONS, Inc.

180 Nassau Street

Princeton, N. J.



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by
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Claridge Wine and
Liquor Co.

EVERYTHING IN INSURANCE

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AGENCY

142 Nassau St. Telephone 400

BOWLING STANDINGS

MAJOR LEAGUE

	W.	L.
American Legion	18	12
Tiger Garage	17	13
No Stars	15	15
Frazee's Market	15	15
Perone's Trucking	14	16
Peacock Alley	11	19

"A" LEAGUE

	W.	L.
Lions Club	21	9
Cenerino's Cafe	19	11
American Legion	17	13
Princeton Grill	15	15
Dutch Neck	14	16
Turney Motor	12	18
Tiger Garage	12	18
Squatters	10	20

"B" LEAGUE

	W.	L.
Kids	22	11
Silvester Motor	20	13
Annex Grill	18	15
V. F. W.	18	15
Frazee's	15	18
Walker-Gordon	6	27

"R.C.A." LEAGUE

	Points		Points
Drafting	20	Wire	15
Maint.	19	Plating	11
Guards	18	Blue	11
Eng. No. 1 ..	17	Beavers	10
Acoustics	16	Eng. No. 2 ..	10
Gold	16	Office	5

INDUSTRIAL LEAGUE

	Points
Levey Chemical	27
Walker-Gordon No. 1	22
Walker-Gordon No. 2	21
Heyden Prod.	19
Heyden Maint.	16
Kingston Trap Rock	16

LADIES' LEAGUE

	W.	L.
Roll-O	22	14
300 Club	19	17
Rockettes	18	18
Maples	17	19
Crack-Ups	17	19
Frazee's	15	21

THE PRINCETON
RECREATION CENTRE
138 Nassau Street

News of the Theatres

The Playhouse

The Strange Woman (Fri., Sat.) portrays Hedy Lamarr as a woman strictly out for herself, to the extent that she will turn her stepson against his father and then play him off against his best friend. Bangor, Maine, a century ago is the setting for this drama of average interest.

The Sea of Grass (Sun. thru Wed.) pits Spencer Tracy against Melvyn Douglas in a battle for (1) preservation of Kansas acreage for cattle rather than settlers; (2) Katherine Hepburn. A drama of some historical value, the film has action, picturesque photography and costuming but is generally a somewhat ponderous epic.

Johnny O'Clock (Thurs., Fri., Sat.) puts Dick Powell in the role of a tough gambler who becomes suspect of murder in a routine whodunit. A swank gambling house is the principal setting for this stereotyped production that has some good moments. With Ellen Drew, Lee Cobb.

The Garden

Trail Street (Fri., Sat.) is somewhat like "The Sea of Grass" in theme in that it tells of farmers battling cattlemen for the fertile lands of Kansas. Randolph Scott helps keep order in a satisfactory western.

Carnival in Costa Rica (All Week) is a strong dose of Technicolored Latin atmosphere, dancing and music, with Dick Haymes, Vera-Ellen, Celeste Holm and Cesar Romero heading the cast. Romances tangled in musical comedy style furnish the basis for the plot, with several good performances bolstering the story considerably. Uneven in entertainment value, but for the most part gay and gaudy.

Post war, sheer, elastic hosiery like Nylon. Light weight, comfortable. All sizes in stock. Thorne the Druggist.

Clearance Sale!
Odds and Ends

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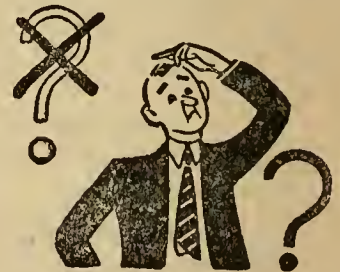
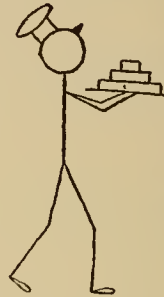
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 telephone 255

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Barbury Caterers

Are Now at
 Their New Shop
 at
 244 NASSAU ST.
 In the lane at the
 rear of the bar-
 ber shop.

Phone 2515



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IT IS NOT a question of whether a loss is likely to occur but whether it would be serious if it did occur.

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B. L. GULICK, JR., President
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90 Nassau Street Telephone 1511

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Quick occupancy!

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FOR SALE

in

Princeton Borough

a story and one-half bungalow comprising six rooms and bath; gas-fired furnace; two-car garage; corner lot. All large rooms. Quick occupancy. Priced at \$22,500.

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20% Reduction

On All Floor and
Table Lamps

All Nationally
Advertised Lamps

NASSAU APPLIANCE CO.

252 Nassau St. Phone 2100

IT'S NEW TO US

(Continued from page three)

can get. In line with this, he plans seasonal changes in the displays, both in designs and, in the case of the bathroom fixtures, color. A sound idea, we think, and one that should be of considerable interest and assistance.

The Center—Public Auction. For years The Center on Nassau Street has contributed much, first to war relief, later to the Community Chest, all a result of the many pleasant things to be found within its walls. Now (unfortunately because it is closing) it is ready to contribute everything *but* the walls, including the kitchen stove, again for the benefit of the Community Chest.

Everything from fixtures (some in excellent shape, some in need of paint), to remaining merchandise is to be auctioned at The Center on Saturday, starting at 10:30. Included are three flat top desks, various small tables, card tables, chairs, kitchen sinks, a huge frigidaire, two gas stoves (one large, one perfect for an apartment kitchenette); and shelves and cupboards of every size and description. There is also an enormous amount of kitchen and eating utensils, ranging from pots and pans to china, glass and flatware.

The children seem to come out ahead in what remains of the gifts. Appealing lambs, desk sets, a nursery screen and miscellaneous toys are to be had. Herbs and spices, as well as wicker baskets in which they can go as attractive gifts, are there. So are real leather cigarette and card boxes, also decorative writing paper.

Princeton Community Playgrounds

SUMMER, 1947

For Positions as Directors and Assistants for

- 4 Playground Centers
- 2 Wading Pool and Play Centers
- 1 Evening Recreation Center

Apply for application forms to

MRS. C. W. LINK—Y.W.C.A.
202 Nassau Street

MR. F. G. CLARK—Y.M.C.A.
120 John Street

**Canned Beer
Now Available
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NAMES

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... AND NAMES THAT HAVE
MEANT MUSICAL QUALITY
FOR YEARS GONE, AND
YEARS TO COME, ARE SOLD
BY

THE MUSIC SHOP

The famous names of York, RCA Victor, Columbia, Capital, Decca, Philco and Commodore, in the field of instruments, radio, record players, and television, typifying the tradition of quality on which The Music Shop is founded.

These famous names are again becoming available in limited quantity. Still further improved in quality, still more desirable for you.

The
**MUSIC
SHOP**



16 Nassau Street
Phone 80

TOPICS OF THE TOWN

(Continued from page four)

been hurt by the telephone strike, many a busy Princetonian harassed by bells throughout the year has found the return to horse-and-buggy days extremely peaceful . . . when they arrive, 'phone bills will be more than 50 percent smaller because of the strike.

"Dear Town Topics," Nina N. Lord writes: "I think J. B. Redding and W. M. Hulit should both receive a unanimous vote of thanks from the whole community for making such attractive new stores on Nassau Street. If more businesses would take pride in the outside appearance of their stores, Princeton would be the most beautiful town in the state."

Somewhat along those lines, the annual clean-up week will start Monday, with trucks cruising about town to collect all material placed near the curb in containers that one man can lift . . . articles that will burn should be kept separate from trash that will not.

The Clothes Line reports on the article which appeared last week in the column, *It's New to Us*: "We can't tell you how thrilled we are over the response from your article on the woman's exchange idea. We have been swamped for days since it was in print."

LOST—Package of deeds on Nassau Street. Reward for return to Douglas Smith, First National Bank Bldg.

Expert Truss Fitting by certified fitter. Experienced fitter can assure you comfort and relief with new Non-Skid Spot Pad Truss, new raised spot on pad locks hernia, securely within abdominal cavity. Thorne the Druggist.

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Large apartment consisting of living room, dining room, sun-porch, enclosed terrace, kitchen, large bedroom and fine tile bath with shower. \$125. All utilities included.

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PRINCETON FUEL OIL

For quality fuel oils and kerosene. We have unsurpassed facilities for both the delivery of fuel oils and efficient oil burner service.

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WHERE?

**WHY MAYME MEAD'S
OF COURSE!**

"I can't find a thing" — a frequent plaint amongst the fair sex of Princeton. And deservedly, too. But now there's Mayme Mead's, the dress shop you have waited for so long. You can look, look, look—decide, decide, decide, from a huge stock of dresses, coats, suits and evening gowns in all styles and sizes. It's the kind of dress shop you've always wanted.

"If it's the latest and smartest you need, WELL, Mayme Mead!"

Mayme Mead of Princeton
(and Bronxville, N. Y.)

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